

Western Winter Workshop Sponsor Packet

The Planning Committee is very enthusiastic about your participation in this year's conference, and greatly appreciative of the financial contribution invested in sponsoring the Western Winter Workshop! To assist with the next steps in the process, please note some important logistic information below and attached. If you have further questions, please feel free to reach out.

1. Exhibit Space Includes:

Exhibit Space is 10' wide and comes with an 8' skirted table and 2 chairs. Please refer to the attached exhibit layout for your assigned location.

2. Electrical Power & A/V Requirements:

All A/V and electrical will be handled directly with the hotel. Please contact Pebble Beach A/V Contact:

John Dillon

dillonj@pebblebeach.com

P: (831) 647-7472

3. Shipping Instructions:

Please see the included instructions for details on how/where to ship any materials.

4. Exhibit Set up & Take Down:

Exhibitors may setup any time after 1pm on Friday, February 10th and take down starting at 6pm on Saturday, February 11th and completed by Sunday at 10am.

5. Sponsor Tote Bag Items:

As part of your sponsorship, we would like to invite you to send promotional items for inclusion in the attendee registration tote bags. Please see the attached information and instructions on sending items.

6. Attendee List:

A list of attendees will be provided, depending on sponsor level benefits, prior to and following the 2023 event. Any attendee list that is distributed does not include contact information due to Western Winter Workshop™'s compliance with GDPR and CANSPAM acts/regulations.

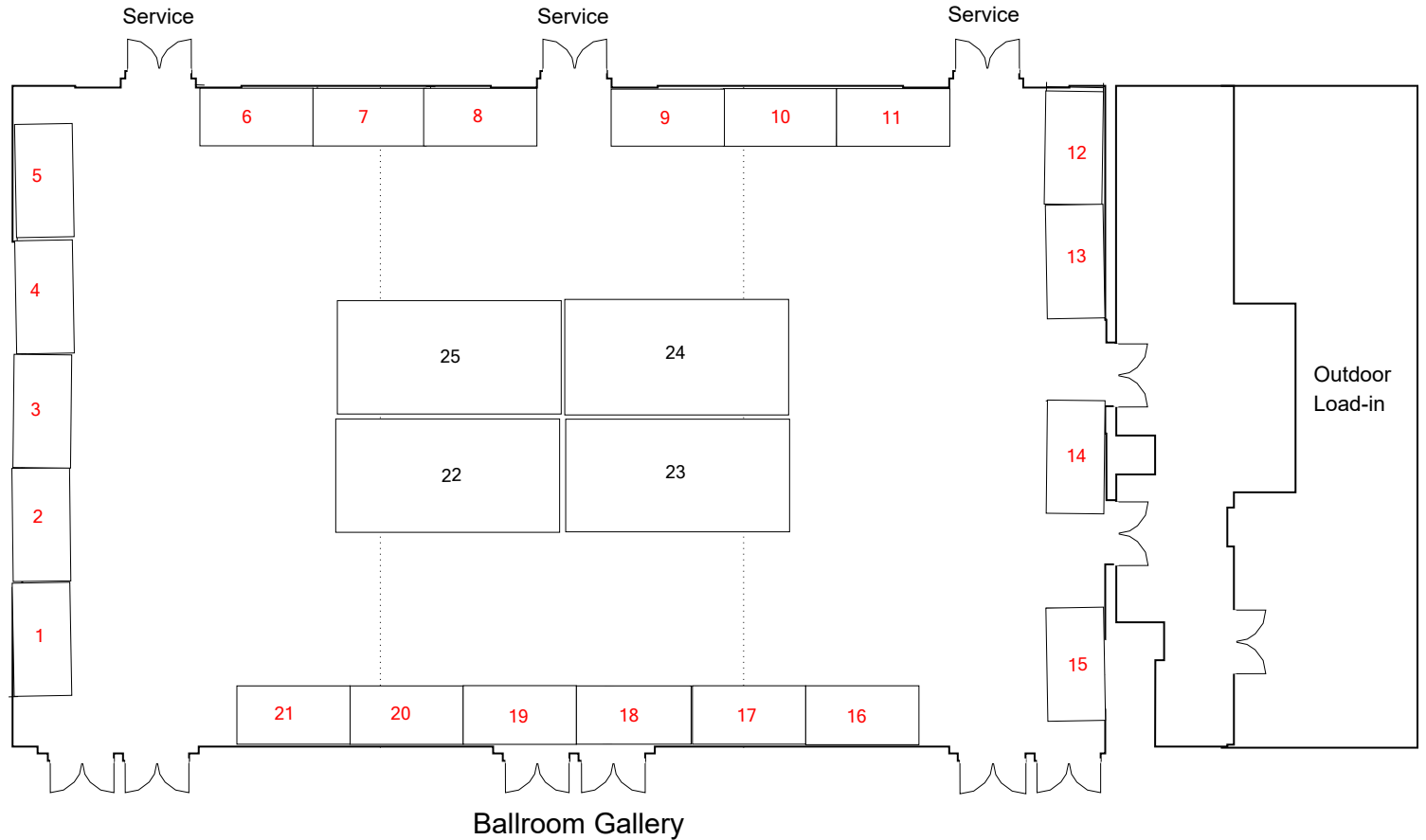
7. Event Attendees & Booth Management:

The person who will be manning your booth needs to be included as one of your sponsorship attendees; or purchase an additional ticket purchased at regular price.

Attachments Included

Spanish Bay Main Ballroom

(21) 5' x 10' Exhibits
(4) 20' x 10' Exhibits



1 - Aurigo Software Technologies
2 - Mastt
3 - 10-6 Professional Services
4 - ARETE
5 - Hill International
6 - CM Solutions
7 - ProjectNeutral(R)
8 - PMA Consultants

9 - Plan Academy Inc.
10 - Alice Technologies
11 - Triunity, Inc.
12 - Ardurra Group, Inc.
13 - ARES PRISM Software
14 - Exponent
15 - OnIndus
16 - Kahua

17 - Arcadis
18 - GCC & Associates LLC
19 - CIPO Cloud Software
20 - Faithful + Gould
21 - DR McNatty & Associates, Inc
22 - Anser
23 - Trimble
24 - Autodesk/ESRI
25 - Oracle



PEBBLE BEACH
RESORTS

THE INN AT SPANISH BAY
USEFUL FACTS AND INFORMATION

SHIPPING ADDRESS

Please address all boxes for group use as follows:

ATTENTION: Brandon Ferch
Senior Conference Services Manager

HOLD FOR: Hold for Name of Vendor
Western Winter Workshop
The Inn at Spanish Bay
2700 Seventeen Mile Drive
Pebble Beach, CA 93953

PHONE NUMBER: If needed on shipping forms, the direct line for Brandon Ferch is: 831.647.7414

Boxes will not be accepted more than seven days prior to the group's arrival. When sending boxes, please affix the completed box label provided (the last page of this document) to each box.

Movement of more than twenty (20) packages or one (1) pallet will be subject to labor fees.

Return shipping must be arranged no more than 48 hours after group departure. A storage and/or disposal fee will apply for items that remain on property.

All golf club packages to be addressed as follows:

Attn: Guest Name – Guest at The Inn at Spanish Bay
Western Winter Workshop
The Inn at Spanish Bay
2700 17-Mile Drive
Pebble Beach, CA 93953

Western Winter Workshop, Inc.
February 5, 2023 - February 15, 2023

Hold for Brian Criss

OR

Deliver to _____

Box ____ of ____

CSM: Brandon Ferch

Boxes shipped earlier than seven (7) days prior to the start date of the conference will not be accepted.

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Western Winter Workshop, Inc.
February 5, 2023 - February 15, 2023

Hold for Brian Criss

OR

Deliver to _____

Box ____ of ____

CSM: Brandon Ferch

Boxes shipped earlier than seven (7) days prior to the start date of the conference will not be accepted.

Subject: Sponsor Tote Bag Items

Dear Western Winter Workshop Sponsor:

On behalf of the Planning Committee, I want to thank your sponsorship of the 2023 Western Winter Workshop. We are anticipating another great program this year providing many benefits to our sponsors and attendees alike. As part of your sponsorship, we would like to invite you to send promotional items for inclusion in the attendee registration tote bags.

We are inviting all sponsors to send their promotional items directly to the hotel, no later than January 31, 2023. Please keep your items smaller than a 5"x5" cube. 8.5"x11" flyers or materials are acceptable as well. Please send 450 promotional items that will be added to the event tote bags to the following address:

Brandon Ferch

Sr. Conference Services Manager

The Inn at Spanish Bay™

2700 17-Mile Drive

Pebble Beach, CA 93953

Regarding: Western Winter Workshop Conference, February 9-12, 2023

Again, we want to thank you for your sponsorship and support of the 62nd Annual Western Winter Workshop and look forward to seeing you there! Should you have any questions, please feel free to contact the following individuals:

- Dianne Ochoa (dianne@co-pilots.com)
- Brian Criss (bcriss@drmcnatty.com)

Thank You,